



ORANGE SELLERS

Trained Graphic Designer looking for a placement



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OUR MISSION

Connecting experienced and trained staff with aspiring Amazon aggregators.

OUR GOAL

Is very simple: Creating the most value for our aggregator partner by training skilled graphic designers to increase visibility and sales on the Amazon Marketplace.

FOUNDER & MANAGING DIRECTOR



Massy Wahab, CEO

- Top Amazon Expert (8 years)
- Successful Amazon Exit
- Managed, Optimised & Scaled Multiple Amazon Brands
- Speaker at various Amazon Summits
- Trainer & Coach for Amazon Entrepreneurs
- Serial Entrepreneur, 12 years of experience

WHAT WE DO

We are an Amazon Service Company - specialised in training new staff. Our training program consists of various levels of in depth practical training. Depending on your Amazon account management service needs, we are capable of training your next graphic designer. We will prepare them for the unexpected Amazon decisions, branding and packaging design, as well as EBC and Store Front to make Amazon brands stand out to the competition. A trained graphic designer will give you full control over the corporate identity of your Amazon brands.

STATISTICS



25+ brand partners



€10m annual revenue handled from client portfolios



€2.5m advertising and campaigns

OUR SERVICES FOR YOU

Exclusive recruitment :

We recruit international Erasmus+ graduates from Europe, who are dedicated to work and live in the Netherlands after their university studies. Our recruitment system works with over 200 universities across Europe. We have a strict hiring procedure and strive to find the best talents.

Training for your staff:

We have experience with training over 70 highly successful Amazon Marketplaces related employees. We have developed proven training systems over the past years. Additionally, our methods are used and tested with real Amazon accounts. The time has come to share our skills and knowledge with third parties. Therefore, we are looking for a dedicated partner to share our trained staff with.

GRAPHIC DESIGNER

Our Graphic Designers are passionate and self-driven individuals with a real strive for personal growth and an in-depth understanding of the Amazon TOS and regulations. Our Graphic Designers are trained to analyse patterns on the Amazon marketplace targeted to a specific niche with focus set on optimisation of product pictures for pure conversion. Furthermore, the Graphic Designers are experienced in logo and brand design as well as in photo shooting and editing. Using realistic 3D models and photoshop is another special skill of the Graphic Designers. With this ability they are able to create stunning "Look & Feel" for brands and products.

EXPERIENCE

- 6 months internship period at Orange Sellers
- University degree and analytical thinking
- Practical experience through working with real Amazon Accounts
- Focus on Amazon campaigns and marketing
- Working with International team members
- Test graphics across various media
- Attending meetings and writing reports
- Creating short term and long term improvement plans

COMPETENCES

- C1 Level in English (spoken and written)
- Apps: Illustrator, Photoshop, Blender, Adobe Premiere Pro and Adobe After Effects
- Optimising packaging design for Amazon TOS and storefront for PPC
- EBC management
- Image analysis on Amazon Marketplace
- Competitor research and target group analysis